



## FEELS CO. LAUNCHES FEELS VIDEO SHARING APP VIA JOINT PROJECT BY CRS || CONSCIOUS.AI AND LINGA CO.

**FOR IMMEDIATE RELEASE** · WILMINGTON, DELAWARE · OCT 31, 2025

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Feels Co., a joint venture between A.G.I. research lab CRS || CONSCIOUS.AI and psycholinguistics technology company LINGA Co., announced the launch of its new social video sharing app, called Feels. Feels is the world's first psycholinguistics-focused video sharing app. All content is curated by a team of linguists who prioritize analyzing psychology and language.

According to the website's [methodology page](#), Feels analyzes human language according to a language analysis framework called "Psycholinguistic Mechanics," which is developed by PsychLing (<https://psycholinguistics.org>). This framework is extended by LINGA Co. via its Linguistic Fingerprint™ technology, which includes a scientific model for labeling and scoring written or spoken communication. Feels combines these efforts and makes it accessible for all.

The Feels web application is available for free and includes content from popular songs, movies, and media. There are no advertisements on the video platform, although there are pages for brands like Apple, DrinkSip, and others, which can be verified through Feels. Verified brands manage their pages and posts through FeelsSMB, which provides a brand management portal.

### About Feels

**View website** ► <https://feels.la>

Feels is a social video sharing app focused on psycholinguistics. The mission of Feels is to promote objective analysis of real 🧠 human language via fun, short videos, animated GIFs, and combined with the ✨ magic of psycholinguistics. Feels does this by organizing, analyzing, and making freely available a growing collection of Feels, or highly structured short-form videos that explain the contents of a conversation between people. Feels videos and animated GIF images feature popular songs, movies, and more. Anyone can use Feels to laugh, learn, language.

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